

Dallas SEO Firm Advice Interactive Launches Google+ Business Page

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Google+ recently opened up its availability to businesses by allowing a Gmail account to control a Google+ Business Page. Dallas SEO firm and Google Places experts, Advice Interactive Group, have launched their Google+ page and expect great results for businesses in the SERP and SEM.

This new feature to the already individualized Google+ social network will provide business marketing a new avenue to reach consumers and interact with other brands. Bradley Horowitz, vice president for products at Google+ stated in an article for *The New York Times*, “I expect brands will notice this and will build marketing plans around it.”

Local businesses should take particular note because like a [Facebook Page](#), creating a following with a Google+ Business Page is often the best and most emergent way to communicate with consumers and drive the conversation of your followers to reach fringe consumers. Google+ Business Pages, like the individual offering of the [social network](#), offer the ability to +1, or endorse, any content a company shares, +1's, or comments on.

The real implications of a business page from Google are its ties to the Google search algorithm. Everyone wants to be found. Every time you interact on Google+ it improves its intelligence and improves the search results.

Content is king but content is found through search. Advice Interactive Group can help you with local search, local directory submission, your [Google+ Business Page](#) and your internet marketing. Call 214-310-1365 for more information on how you can improve your local business search results and online presence now.

About the Author

Advice Interactive is a full-service Dallas based [Interactive Marketing](#) Agency that provides Google Places search optimization, Web Site Design, Online Marketing Strategies, [Search Engine Marketing](#) (SEM) and Search Engine Optimization (SEO), Pay Per Click (PPC), and Online Reputation Management.