

## Advice Interactive Group Wins Prestigious US Search Award at Pubcon Las Vegas 2013

### Dallas digital marketing agency is recognized by the US Search Awards for exceptional work with non-profit organization TryMunity

Dallas, TX – Advice Interactive Group, identified by the Inc. 500 as one of the most innovative digital media companies in America, has been named as one of the winners of the first annual [US Search Awards](#), held this year at Pubcon Las Vegas. The company was recognized for its work for non-profit organization [TryMunity](#), a web-based social networking site for survivors of traumatic brain injury.

“To be recognized at the first awards of this type in the U.S. is really remarkable,” said Bernadette Coleman, CEO of Advice Interactive. “As a company, Advice Interactive Group works hard to produce only the highest quality work through our marketing campaigns, and this award recognizes our team’s hard work and dedication. We are truly honored to be among the other winners.”

Advice Interactive was awarded the prize for “Best Low Budget Campaign” for the company’s work with TryMunity. Bernadette Coleman founded TryMunity with her son, Mike Black, after he suffered a debilitating traumatic brain injury in a car accident in 2011. Since its founding, TryMunity has blossomed into a hub of social activity for brain injury survivors, their families and caretakers, and medical professionals. The community now boasts over 1,300 registered members, an active social media presence on Facebook and Twitter, and a regular blog about news within the medical community concerning brain injury research.

The US Search Awards were presented in conjunction with Pubcon Las Vegas on October 23, 2013. The awards, presented for the very first time, featured 22 separate categories for entrants, in addition to a Grand Prix Prize category determined by the judges out of all of the winners. Judges for the inaugural awards included Aaron Wall, Bruce Clay, Julie Joyce, and Duane Forrester, among others.

#### **About Advice Interactive Group**

Advice Interactive Group is an award winning digital agency focused on improving visibility across the digital universe through search, design, and development. Recognized as one of the fastest growing interactive agencies in the U.S. by Inc. 500, Advice Interactive built its reputation through successful partnerships with top brands. The agency excels with proprietary technologies and strategies delivered by a handpicked team of experienced digital professionals. Those strategies and solutions have pioneered the way successful brands execute and view digital marketing. For more information, visit [www.adviceinteractivegroup.com](http://www.adviceinteractivegroup.com).

#### **About the US Search Awards**

The US Search Awards recognize the best of the best in digital marketing and advertising. Awarded for the first time in 2013, the Awards follow the success of their international counterparts, the UK Search Awards and the European Search Awards. Entrants are judged for innovation, creativity, and level of success by a panel of prestigious search marketing experts. The Awards are supported by headline sponsors Manual Link Building and Majestic SEO, as well as SEMPO. For more information, visit <http://www.ussearchawards.com>.

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