

## Bernadette Coleman Wins Two Silver Stevie® Awards in 2013 Stevie Awards for Women in Business

### CEO of Inc. 500 digital marketing company Advice Interactive Group places Silver among leading female entrepreneurs at annual event in New York City

Dallas, TX – Bernadette Coleman, CEO and founder of [Advice Interactive Group](#), has been named the winner of two Silver Stevie® Awards in the 10<sup>th</sup> annual [Stevie Awards for Women in Business](#). Bernadette was named to the Female Entrepreneur of the Year and Female Executive of the Year categories.

“I’m speechless,” said Coleman upon receiving her awards. “To be named a Silver Stevie Award winner not just once, but twice, affirms the progress Advice Interactive Group is making within the industry. It is truly an honor to be recognized by an organization as prestigious as the Stevies.”

The Stevie Awards for Women in Business are the world’s top honors for female entrepreneurs, executives, employees, and the organizations they run. All individuals and organizations worldwide are eligible to submit nominations – public and private, for-profit and non-profit, large and small. The 2013 awards received entries from 18 nations and territories.

Nicknamed the Stevies for the Greek word for “crowned,” the awards were presented to winners during a sold-out event at the Marriott Marquis Hotel in New York City.

Stevie Award winners were selected by more than 240 executives worldwide who participated in the judging process this year.

Since founding Advice Interactive Group, Bernadette has led the company to become a leading digital innovator in search engine optimization, paid search marketing, and website development. The company has been named to the Inc. 500 list of fastest-growing companies twice, in 2012 and 2013, thanks in part to Bernadette’s executive leadership and vision for the company.

Bernadette also co-founded a non-profit social networking site, [TryMunity](#), after her son suffered a traumatic brain injury. She routinely advocates for brain injury research and legislation, and raises money annually on TryMunity’s behalf. Under her direction, TryMunity is now a popular social site, boasting over 1,200 registered members.

Details about the Stevie Awards for Women in Business and the list of Stevie Award winners are available at [www.StevieAwards.com/Women](http://www.StevieAwards.com/Women).

**About Advice Interactive Group**

Advice Interactive Group is an award winning digital agency focused on improving visibility across the digital universe through search, design, and development. Recognized as one of the fastest growing interactive agencies in the U.S. by Inc. 500, Advice Interactive built its reputation through successful partnerships with top brands. The agency excels with proprietary technologies and strategies delivered by a handpicked team of experienced digital professionals. Those strategies and solutions have pioneered the way successful brands execute and view digital marketing. For more information, visit [www.adviceinteractivegroup.com](http://www.adviceinteractivegroup.com).

### **About the Stevie Awards**

Stevie Awards are conferred in five programs: the American Business Awards, the International Business Awards, the Stevie Awards for Women in Business, the Stevie Awards for Sales & Customer Service, and a new program, the Asia-Pacific Stevie Awards. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.

### **Contact**

Advice Interactive Group  
Kaitlin Hawkins, 469-795-0978  
khawkins@adviceinteractive.com

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