

Local Search Tool from Dallas SEO Firm Advice Interactive Gauges Online Effectiveness

The Local Search Tool from the Dallas SEO firm Advice Interactive Group can help you view the status of your current online presence. The search tool will allow you to see where you are doing well and where you have no presence at all.

Dallas TX – Advice Interactive Group, a Dallas Fort Worth based search engine optimization and internet marketing firm, is promoting a new online tool that helps users gauge their online effectiveness by giving them a report and grade regarding their directory submissions, backlinks, page rank and other online areas of importance.

In a column on searchengineland.com, Chris Silver Smith states, "...users are searching less each year for "yellow pages" online. Top YP companies have experienced some ad revenue loss and are predicting reduced use of their print products. And younger demographics are looking to YP less for local info. I think this combo of indicators supports the theory that "yellow pages" may be dimming in public consciousness."

If your business is to be found, your online presence should be a top priority in your marketing strategy. The [Local Search Tool](#) from the [Dallas SEO firm](#) Advice Interactive Group can help you view the status of your current online presence. The search tool will allow you to see where you are doing well and where you have no presence at all. The Local Search Tool is user friendly and found on the Advice Interactive Group home page or at [LocalSearchTool.org](#).

Advice Interactive Group can help you with your online marketing strategy and provide expertise and services in [internet marketing](#), search engine optimization, [Google Places](#), website design, search engine marketing, pay per click, and online reputation management. Rank is king and the Dallas internet marketing firm has the tools to help your business succeed.

About the Author -

Advice Interactive is a full-service Dallas based Interactive Marketing Agency that provides Google Places search optimization, [Web Site Design](#), Online Marketing Strategies, Search Engine Marketing (SEM) and [Search Engine Optimization \(SEO\)](#), Pay Per Click (PPC), and Online Reputation Management for local businesses all over the United States.