

## Local Search Tool Offers White Label Reporting as a Free SEO Tool

*The Internet has made it extremely important for clients to build up their web presence in order to gain more recognition by search engines and page 1 rank so leads are generated through the SERP. People worldwide depend on search engines to find people, local businesses, and so much more.*

**Unlike other SEO tools, it focuses more on the business' visibility in local communities, drawing data from sites such as Google Places and Yahoo Local rather than from global search engine pages.**

MCKINNEY, TX--Local Search Tool, an Internet marketing tool geared towards businesses who seek customers in a certain geographical area, is offering a free evaluation of local business's online visibility. Businesses simply have to input their business phone number into a form on Local Search Tool's website to receive the evaluation. According to the company's website, a version of the form can also be used for white label reporting of customers' web visibility.

This [free SEO tool](#) allows business owners to check the effectiveness of their local web marketing efforts. Unlike other SEO tools, it focuses more on the business' visibility in local communities, drawing data from sites such as Google Places and Yahoo Local rather than from global search engine pages. It also uses the categories a business is classified under as keywords and performs an SEO analysis on those keywords. For example, if a business is listed as a consulting business, Local Search Tool checks how the site ranks for the keyword "consultant."

[Local Search Tool](#) offers this local SEO checker free of charge because it wants to help clients improve their local SEO. This company understands how important a local online presence is to community-based businesses and wants to make it easy for them to improve their SEO scores. Business owners can check their local SEO as often as needed using the free checker. Businesses that help clients improve Internet visibility can pass the tool on to their clients using a white label version of the checking form.

Interested business owners can try out this tool at <http://www.localsearchtool.org>.

### FOR MORE INFORMATION:

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Local Search Tool offers you the tools you need to increase your online presence. Local Search Tool searches your business in the most relevant sites and helps you accurately determine how well you are performing in certain areas. When you count on Local Search Tool; your presence matters. 214-310-1356