

Advice Interactive Unveils Local Search Tool, Which Is A Big Hit At #PubCon Vegas 2011

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November 11, 2011 - Search engine optimization company, Advice Interactive Group, unveiled their new [Local Search Tool at #PubCon Vegas](#) this week. Advice Interactive and the Local Search Tool is part of an initiative to offer a complete suite of services and tools to help local businesses achieve higher rankings on all the major search engines such as Google, Bing, and Yahoo.

The Local Search Tool, or **LST**, permits clients to gauge their online effectiveness by allowing them to see their directory submissions, backlinks, and [page rank](#) on search engines such as Google and Yahoo in an easy to read snapshot format. The tool grades the website and gives the user a list of areas where they need improvement. The user friendly website assessment tool also allows users to better optimize their site by checking how well a local business is placed on local online directories, social media and geo-targeted directory listings.

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Check out the **Local Search Tool** and [search engine optimization services](#) from Advice Interactive Group by visiting them online at <http://localsearchtool.org/> and <http://www.adviceinteractivegroup.com/> or call **214-310-1356**.

About the Author

Advice Interactive is a full-service Dallas based Interactive Marketing Agency that provides Google Places search optimization, Web Site Design, Online Marketing Strategies, Search Engine Marketing (SEM) and Search Engine Optimization (SEO), Pay Per Click (PPC), and Online Reputation Management for local businesses all over the United States.