

Local Search Tool from Advice Interactive Group is a Lead Generation Tool for Internet Marketing Companies

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The [Local Search](#) Tool application is part of an initiative to offer a comprehensive suite of tools and services to help local businesses achieve higher rankings in local search. Advice Interactive Group, parent company and developer of the Local Search Tool, offers both white-label and co-branded versions of the application to local online marketing companies for lead generation on their websites.

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An [online marketing company](#), [FoundLocals](#), recently added the Advice Interactive Group Local Search Tool to their site as a co-branded application. The application is front and center on FoundLocals' home page and is helping the marketing company provide local search advice to their clients, an essential service.

Robert Krenz, CEO and Founder of FoundLocals, talks of the Local Search Tool's attractive features saying, "There (were) many elements that attracted me to the Local Search Tool, but I have to say that the white labeling, easy copy paste code, the slick report, and the lead capture system is what made me choose LST." Expressing his experience with the tools results, Mr. Krenz states, "What can I say? The detailed, easy readable report shows clients exactly where their business stands and more importantly; it shows they need help! Guess who they call? Me; that's right! Thanks to LST."

Todd Bryson, Managing Partner at Advice Interactive Group, says of the immediate benefit of LST, "We built a white labeled version so you could get more leads. Every time someone runs the tool you are emailed this business owners info. Every time they fill out a "Get Marketing Help" form you are emailed their info that they are requesting help. This is a hot lead."

About the Author

Advice Interactive is a full-service Dallas based Interactive Marketing Agency that provides Google Places search optimization, Web Site Design, Online Marketing Strategies, Search Engine Marketing (SEM) and Search Engine Optimization (SEO), Pay Per Click (PPC), and Online Reputation Management. 214-310-1356