

White Label Local Search Tool Gives Clients Snapshot of Online Presence

The Local Search Tool, an Advice Interactive Group application, gives businesses a snapshot of their online presence in order to show clients what they are doing well and in what areas they need help.

The Internet has made it extremely important for clients to build up their web presence in order to gain more recognition by search engines and page 1 rank so leads are generated through the SERP. People worldwide depend on search engines to find people, local businesses, and so much more. Google has become such a household name that "Google it" has become one of the most popular, and recognized phrases commonly used today. Creating an online presence and using valuable Internet marketing tools are important for businesses.

The Local Search Tool, an Advice Interactive Group application, gives businesses a snapshot of their online presence in order to show clients what they are doing well and in what areas they need help. The [local search tool](#) checks local listings, local directories, competitor citations, social media sites, and reputation management among other important factors. Many websites offer free ranking tips, which educate the business owner on how to use popular keywords on the business webpage, but very few are actually crawl the web looking for a client's properties and report back where improvement can be made.

This unique application can be white labeled or used as a turn-key tool for other local search and [local directory listing](#) providers to use on their own site. Companies such as Found Local and Yoobly are already using the Local Search Tool and seeing great lead generation results.

For more information on this comprehensive service, contact the company at <http://www.localsearchtool.org/>.

About Company –

Local Search Tool offers you the tools you need to increase your online presence. Local Search Tool searches your business in the most relevant sites and helps you accurately determine how well you are performing in certain areas. When you count on Local Search Tool, your presence matters.