Advice Local Announces New Internship Program

Advice Local is offering internship opportunities for senior and graduate level students passionate about online marketing and local presence management.

McKinney, Texas (PRUnderground) April 27, 2016

[Advice Local](#) has recently announced a brand new internship program offering students unprecedented experience in the field of online marketing, local search, and agency services. With more employers looking for agency-specific experience, it is crucial that students acquire these specific skill sets in order to be considered competitive in the field of online marketing.

Bernadette Coleman, CEO of Advice Local, said "*This is a great opportunity for students to gain real-world marketing experience that will help them post-graduation as they enter the workforce.*"

The intensive six-week program will have students rotate time between each department at Advice Local. Students will be compensated $2,500 towards his or her tuition after the program is completed. The internship program is due to begin in June.

[E-mail](#) or call Natalie Gould at Advice Local for details. (214) 310-1626.

About Advice Local

Founded in 2009, Advice Local offers superior local presence management technologies and services to small-to-medium-sized businesses, channel partners, agencies and national brands. To date, they have helped more than 300,000 business locations reach mobile consumers, across a network of more than 200 directories, search engines, online profiles, applications, mapping solutions and social media partners; these include Google, Apple, Bing, Facebook, Foursquare, Yahoo and Yelp.

Their local search technologies and agency services have the bandwidth to enable millions of businesses to tap into the power of accurate location data. This, in turn, drives face-to-face and digital interactions, intended to boost customer engagement, build audiences and increase sales, through an all-inclusive, white-labelled, SaaS-based dashboard and marketing platform.